



February 28, 2008

Dear Sir or Madam:

- Is your company trying to reach the K-12 educational market?
- Would you like to reach as many as 200 technology oriented teachers, administrators, technology and media specialists for as little as \$50.00?

**VENDOR OPPORTUNITY:** Be a part of *The Great Computer Challenge!* The Great Computer Challenge, a joint project between WHRO, C.I.I., and ODU, is a competitive opportunity for students of grades K-12 to demonstrate their skills in various computer applications and computer programming, including Graphic Arts, Desktop Publishing, Music Composition, Desktop Presentations, Web Design, Internet Scavenger Hunt, Integrated Applications, C++, Visual Basic, CAD, and JAVA.

**WHO/WHAT/WHERE:**

**Great Computer Challenge**

**March 15, 2008 (grades 6-12) & April 19, 2008 (grades K-5) ■ Old Dominion University ■ Norfolk, VA**

- Over 200 educators from schools in the Tidewater area will be in attendance sponsoring their teams. Over 400 students will be at each competition. Many parents will also be in attendance.
- Several workshops will be held for the coaches and parents while the kids are competing.
- Excellence In Technology Awards will be presented to Elementary, Middle, and High School Teachers and Administrators of the year.
- Awards will be presented to the winning teams.

**HOW TO PARTICIPATE:** If you would like to participate in the *Great Computer Challenge*, please complete and return the attached Vendor Participation Form by **March 7, 2008 for the Senior (grades 6-12) Competition, and April 7, 2008 for the Junior (grades K-5) Competition.** We will send you confirmation materials, including directions and set-up times, upon receipt of your completed participation form.

**PRESENTATION OPPORTUNITY:** If you would like to make a 55-60 minute presentation, please return the enclosed Presenter Information Form by **March 7, 2008 for the Senior (grades 6-12) Competition, and April 7, 2008 for the Junior (grades K-5) Competition.** A vendor table must be purchased to be eligible to make a presentation and the presentation must not be a sales pitch. This does not guarantee proposal selection.

**DOOR PRIZES:** A favorite part of the past events has been the door prize drawings. Attendees are required to deposit their door prize tickets in the vendor display area, thereby ensuring additional traffic throughout the day. Donations from our vendors play an important role in this aspect of the Great Computer Challenge; hardware, software, and accessory items, all make excellent door prizes.

**DEADLINE:** We are looking forward to the 22<sup>nd</sup> Annual Great Computer Challenge, and hope that you will be a part of it. To have your company's name listed in the brochure, please complete the enclosed form and return it by **March 7, 2008 for the Senior (grades 6-12) Competition, and April 7, 2008 for the Junior (grades K-5) Competition.**

**QUESTIONS:** If you have any questions, please don't hesitate to call me at 757.889.9382 or e-mail me, [annie.gilstrap@whro.org](mailto:annie.gilstrap@whro.org). (Please see attached flyer for details.)

Sincerely,

A handwritten signature in black ink that reads 'Annie Gilstrap'.

Annie Gilstrap  
Educational Technology Manager

Please return by March 7, 2008 for the Senior (grades 6-12) Competition,  
and April 7, 2008 for the Junior (grades K-5) Competition:  
Great Computer Challenge ■ WHRO/C.I.I.  
5200 Hampton Boulevard ■ Norfolk, VA 23508 ■ or fax to 757.489.0007

Yes, we are interested in participating in the *Senior Great Computer Challenge* to be held March 15, 2008 (grades 6-12) at Old Dominion University in Norfolk, Virginia. Sign me up for March 15th!

Yes, we are interested in participating in the *Junior Great Computer Challenge* to be held April 19, 2008 (grades k-5) at Old Dominion University in Norfolk, Virginia. Sign me up for April 19th!

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, St, Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact person: \_\_\_\_\_ E-mail: \_\_\_\_\_

URL/Web Site of Company: \_\_\_\_\_

Please describe the items you plan to display. This description will be used in the vendor flyer/program.

\_\_\_\_\_  
\_\_\_\_\_

We would like to donate the following item(s) to be used as door prizes.

\_\_\_\_\_

All donors will be given recognition in the competition program and/or registration materials. Door prizes may be mailed to WHRO or delivered to the competition on Saturday, March 15, 2008 or Saturday, April 19, 2008. Door prizes will be drawn on Saturday, March 15 at 2:30pm and April 19 at 1:45pm during the Awards ceremony.

**Participation levels** (please check all choices below):

*Electricity is available at no additional charge, but you must supply your own extension cords and power strips. All tables are located within the main competition areas for optimal exposure.*

I need 1 table @ \$50 for:                       Sat, March 15                       Sat, April 19                      \$ \_\_\_\_\_

I need \_\_\_\_ extra tables @ \$10.00 each:                       Sat, March 15                       Sat, April 19                      \$ \_\_\_\_\_

I need internet connectivity @ \$10.00 for:                       Sat, March 15                       Sat, April 19                      \$ \_\_\_\_\_

*Internet connectivity will be provided only if you have an aircard/wireless access. No ports will be available.*

I have enclosed a check or P.O. for the total amount of \$ \_\_\_\_\_  
(Please make checks payable to WHRO/C.I.I.)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_